



Fresh Gourmet Salads

NEW 2LB ORGANIC FOODSERVICE CLAMSHELLS



- The Organic Packaged Salad segment grew by an amazing 22% in 2013, compared to an already healthy 14% growth in 2012.*
- The Organic Segment's +22% growth is the major driver behind the 10% TOTAL Growth rate for the entire Packaged Salad category in 2013.*
- The Organic Segment was 20% of the Total Packaged Salad category sales in 2013.*

Specifications

PACK SIZE	CASES/PALLET	TIE x HIGH	CUBE
2lb clamshell	180	10x18	0.6197

- Convenient 2 lb clamshells
- 8 popular restaurant salad varieties
- Upscale appearance, both flavorful and nutritious
- Recloseable snap lid for easy storage
- Self-shipper eliminates cardboard box waste
- USDA certified organic by A.S.C.O
- Organically grown in the U.S.A.
- Also available in conventional

Baby Kale *Baby kale leaves.*

Spring Mix *Lollo rosa, red leaf, red romaine, radicchio, bulls blood, red chard, green romaine, tango, mizuna, green oak, tatsoi, green and gold chard, baby spinach, frisée. Ingredients may vary by season.*

Baby Spinach *Baby spinach leaves.*

Super Mix Superfood™ *Baby kale, spinach, chards, and beet greens.*

Chopped Kale *May contain several varieties of kale.*

Fresh Herb Mix *Baby Lettuces (Red & Green Romaine, Red & Green Oak, Red Leaf, Lollo Rosa, and Tango), (Red & Green Chard, Mizuna, Arugula, Frisée, Radicchio, Parsley, Dill, Celery and Cilantro). Ingredients may vary by season.*

Baby Arugula *Baby arugula leaves*

Winter Mix Superfood™ *May contain several varieties of kales, cabbages, broccolis, and other brassica leaves.*

*Source: AC Nielsen 52 weeks ending 2/22/14